

**P.J.S' PROMOTIONS -NYACK'S FAMOUS STREET FAIR**

**Main Street and Broadway (On the Hudson-Near the Tappan Zee Bridge)**

**DATE: MAY 20, 2012 SHOW RAIN OR SHINE 10 A.M. TO 5 P.M.**

P.J.'s Promotions has been in the business of show promotions for over 20 years. We have promoted many quality Street Fairs, Fine Art & Craft & Antique Shows and are known for our well-run & heavily advertised events. We have successfully brought huge crowds to Nyack & now feature arts & crafts as well as retail. We will be seeking exhibitors with hand made crafts, art, antiques, collectibles and quality retail items. Our Nyack shows draw over 25,000 customers. Nyack is known for its artsy atmosphere, architecture, excellent restaurants, interesting shops & picturesque Hudson River Views. We will be advertising in the newspapers & with show flyers, publicity releases, posters & numerous web sites. Hope you will join us for this exciting show. THIS SHOW IS SPONSORED BY ACADA.

Please Read & Complete the Application & Contract (on both sides) & return it to P.J.'s Promotions, 134 Sebastian Ct, Hillsdale, N.J. 07642. ALL EXHIBITORS SIGN BOTH SIDES OF CONTRACT ---P.J.'s Promotions 201-666-1340.

[www.pjspromotions.com](http://www.pjspromotions.com) **Where you can download other contracts, sign up your email.**

EXHIBITOR INFORMATION: Set-Up 7:00 a.m. to 9:00 a.m. Tents can not be placed on the street until 7:00 a.m.

ITEM DESCRIPTION: \_\_\_\_\_ Hand Made Craft ( ) Retail ( )

Business Name \_\_\_\_\_

Last Name \_\_\_\_\_ First Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone: ( ) \_\_\_\_\_ Fax: ( ) \_\_\_\_\_ E-Mail \_\_\_\_\_ Web Site: \_\_\_\_\_

NYS TAX ID REQUIRED \_\_\_\_\_ ENCLOSE COPY OF YOUR CURRENT NYS TAX NUMBER

BOOTH DESCRIPTION - SINGLE BOOTH 10' X 12' \_\_\_\_\_ NUMBER OF BOOTH(S) ( ) SINGLE ( ) DOUBLE ( ) OTHER

RETURNING EXHIBITORS ONLY MAY REQUEST SPECIFIC BOOTH LOCATIONS \_\_\_\_\_

We will try & honor you request, but there is no guarantee. Booth area assignments will be mailed to you approx. 10 days before show

Exhibitor Booth & Fees: \$25 Late Fee After May 1 - No Exceptions Day of Show Drive Up Fee: \$200

( ) Art/Craft Exhibitors- 10' x 12' .... \$150.00 -Broadway ( ) Commercial/Business Exhibitors \$200.00

( ) Antiques Exhibitor 10' x 12'.....\$150.00 -Broadway ( ) New/Retail Exhibitor 10' x 12' .....\$150.00 Located on Main St.

( ) Food Vendors- Food Court Spaces are limited to eight on Cedar Street \$300. Limited to certain types of food within show - Call for Price

**2 PHOTOS REQUIRED OF YOUR ITEMS- 1 OF YOUR BOOTH- THERE IS HAND CRAFTED JEWELRY BY THE EXHIBITOR & RETAIL JEWELRY - 1 PHOTO OF YOU MAKING YOUR JEWELRY IS REQUIRED FOR THE CRAFT & ART SECTION**

Payment Information: Full payment must accompany this contract. **FEE IS NON-REFUNDABLE: PLEASE READ THIS CONTRACT BEFORE YOU SIGN IT SO THAT YOU UNDERSTAND ITS TERMS.**

Please make all checks payable to: P.J.'s Promotions. Your cancelled check is your confirmation or send a SASE for confirmation.

Total Amount Enclosed- Exhibitors Fee \_\_\_\_\_ Check ( ) \_\_\_\_\_ ( ) Money Order \_\_\_\_\_ Credit Card ( )

Amount to be charged to your credit card \$ \_\_\_\_\_ I hereby authorize these charges to be made to my

( ) VISA ( ) MC ( ) AMEX CARD # \_\_\_\_\_ EXPIRATION DATE: \_\_\_\_\_

NAME AS IT APPEARS ON CARD \_\_\_\_\_ SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

The undersigned exhibitor hereby applies for exhibition space at the above named show & encloses payment herein. P.J.'s Promotions, its workers, ACADA, Village of Nyack, Town of Orangetown, Nyack Parking Authority, shall not be liable for property damage or personal injury to Exhibitor, its agents or employees, which may occur on or about any part of the subject premises, regardless of how such injury or damage may have occurred. Exhibitor's waves any claim against P.J.'s Promotions, Its Workers, ACADA, Village of Nyack, Town of Orangetown, Nyack Parking Authority, & assumes all liability for loss or damage to Exhibitor's property entrusted to the premises. Exhibitor shall hold P.J.'s Promotions, It's Workers, ACADA, the Village of Nyack, Town of Orangetown, Nyack Parking Authority, harmless and shall indemnify P.J.'s Promotions, It's Workers, ACADA, Village of Nyack, Town of Orangetown, Nyack Parking Authority, against all liability or expenses arising out of any claim of injury or damage to any person or property, together with all cost in connection with the defense thereto, including attorney fees. The above mentioned parties will not be held responsible if the show is cancelled for any & all reasons. This is a rain or shine event. No refund will be made due to inclement weather conditions or if show is cancelled for weather conditions.

SIGNATURE \_\_\_\_\_ DATE: \_\_\_\_\_

**PLEASE TURN OVER TO SIGN & READ RULES & REQUIREMENTS: MAY 20, 2012 NEXT SHOWS: JULY 15, & OCT**

# **RULES FOR EXHIBITORS FOR NYACK'S FAMOUS STREET FAIR - READ CAREFULLY**

Checks Payable to: P. J.'s Promotions: 134 SEBASTIAN CT, HILLSDALE, N.J .07642  
[www.pjspromotions.com](http://www.pjspromotions.com)- email: [pjspro123@aol.com](mailto:pjspro123@aol.com) Pat & Joe Tita 201-666-1340

**NEXT NYACK SHOWS: JULY 15 & a date in OCTOBER to be announced.**

**All Exhibitors Need to Provide with Your Mailed Contract: YOU MUST HAVE A N.Y. TAX NUMBER**

Copy of current NY State Sales Tax Certificate..... NY State Dept of Taxation 1-800-972-1233-Form DTF-17- If apply for a number it can take 30 days or longer to arrive.

Two Photos of items & One of booth display.....Enclose self address stamped envelope for return of photos or written confirmation. Your cancelled check is your confirmation.

## **SHOW RULES & REGULATIONS**

A Show Entrance sheet will be mailed to you approximately 10 days before the show with your area marked.

Set-up begins at 7:00 a.m to 9:00 a.m. After checking in you must drive to your space, unload and park on the nearby streets. You must be off the streets at 6:00 p.m. Late arrivals after 8:30 a. m. cannot be guaranteed their space & might have to dolly your items to your space. We will try our best to place returning exhibitors in their requested space.

No pets...That is a Village of Nyack law

The exhibitor must occupy only the space assigned to them; it will be marked on the street or curb.

If you do not appear at the show, for any reason, you will not be entitled to a refund- This is a rain or shine event. No refund will be made for inclement weather conditions or if show is cancelled for weather conditions.

The exhibitor is responsible for the removal of their displays, booth & materials, including any trash.  
**ALL EXHIBITORS MUST DISPLAY THEIR ITEMS IN AN ATTRACTIVE MANNER-NO CARDBOARD BOX DISPLAYS ALLOWED. TABLES MUST BE COVERED WITH A CLOTH TABLECLOTH**

**Exhibitors are solely responsible for the payment of NYS Sales Tax. YOU MUST HAVE A NY TAX NUMBER TO DO THIS SHOW.**

## **FOOD VENDORS INFORMATION- All FOOD VENDORS REQUIRE A HEALTH FOOD PERMIT**

**It is the sole responsibility of the Food Vendor to obtain the proper permit from the Rockland County Dept. of Health. Failure to obtain the required permit will not entitle the vendor a refund.**

The food permits can be obtained at the Rockland County Dept. of Health at 1-845-364-2600.

**Food vendors who distribute samples must apply for a Health Food Permit also. P.J.'s Promotions will need a completed copy of all food permits submitted at least 10 days before the show.**

A copy of your menu & photo of your booth must be submitted with your contract to avoid duplication.

An Insurance certificate naming P.J.'s Promotions & ACADA & the Town of Nyack as additionally insured must be sent 2 weeks prior to the show. (THIS APPLIES TO FOOD VENDORS ONLY)

No noisy or noxious generators allowed, you will be asked to turn them off. All electrical wires must be contained near your booth. **ALL FOOD VENDORS MUST PROVIDE A TRASH CAN FOR THEIR BOOTH & MAINTAIN IT WITH TRASH BAGS THAT CAN BE TIED UP & LEFT FOR PICKUP.**

## **Payment Methods**

Prior to deadline payable in cash, check, money order or credit card (Visa/MC/Amex)

After deadline payable in cash (in person) bank check, money order or credit card only. A \$30 Bad Check Charge will be billed to you. Day of Show cash only (no exceptions)

**YOUR SIGNATURE IS REQUIRED on Both Sides-UNSIGNED CONTRACTS WILL NOT BE ACCEPTED.**

**I HAVE READ AND UNDERSTAND & AGREE TO THE RULES FOR EXHIBITORS & THE EXHIBITORS CONTRACT**