



OCTOBER 6 -7, 2012

A FESTIVAL of  
CRAFT, FOOD, MERCHANDISE VENDORS  
and POWERBOAT RACES

Sunset Lake - On the Bay at Rambler Road, Wildwood Crest

2002 New Jersey Special Events Governor's Tourism Award

2003 Greater Wildwoods Hotel-Motel Special Events Award

**CONSIDER THE HYDROFEST MARKETPLACE TO REACH CUSTOMERS**

The Hydrofest Marketplace is 6 blocks and offers a unique and different venue to sell your merchandise or promote your business.

**THE HYDROFEST IS A FREE 2-DAY EVENT FOR VISITORS TO THE WILDWOODS**

The event is successful, drawing 15,000 to 20,000 visitors every year. The Hydrofest is promoted and publicized in northeastern USA as well as Canada.

Newspaper Ads, Radio Ads, Television Ads, Banners, Signage, Rack Cards, and posters are used to advertise the event so that you have lots of customers!  
Please consider joining us!

After you submit your application for the Wildwoods Hydrofest, you will receive your vendor confirmation and information about our motel hospitality partners, directions, and setup information.



Please contact: Ann Fitzgerald, Event Coordinator  
208 S. Railroad Avenue  
Rio Grande, NJ 08242

609-889-9181 609-886-8156  
WildwoodsHydrofest@comcast.net  
www.WildwoodsHydrofest.com



Ann Fitzgerald, Event Coordinator  
Sunset Lake Hydrofest Association  
208 S. Railroad Avenue  
Rio Grande, NJ 08242  
Tele: 609-889-9181  
or 609-886-8156  
Fax: 609-886-1568  
Email: annfitzgerald@comcast.net



**A WEEKEND FESTIVAL  
CRAFT, MERCHANDISE  
and FOOD VENDING  
and  
POWERBOAT RACING**  
On the Bay Area - Sunset Lake  
Rambler Rd. and New Jersey A  
Wildwood Crest, New Jersey

**OCTOBER 6 - 7, 2012**

**Saturday and Sunday: 9 am to 4 pm**

## APPLICATION - CRAFT and MERCHANDISE VENDORS

SETUP:	Fri. 2 to 6 pm	Sat./Sun. 7 am to 9 am	EVENT HOURS	Saturday 9 am to 4 pm
DISMANTLE	Sunday After 4 pm			Sunday 9 am to 4 pm

Please PRINT information clearly  
PRODUCT or DISPLAY DESCRIPTION \_\_\_\_\_

COMPANY NAME \_\_\_\_\_

CONTACT NAME(S) \_\_\_\_\_

STREET \_\_\_\_\_

CITY, STATE, ZIP \_\_\_\_\_

Telephone \_\_\_\_\_

Fax: \_\_\_\_\_

Cell Phone \_\_\_\_\_

Email \_\_\_\_\_

**VENDING AREA:** Approximately 10' x 10' Vendors may contract for larger vending area.

**FEE:** Reserve by Sept. 15 \$150 weekend fee per 10 x 10 After Sept.15 \$175

**WHAT TO DO NOW:** Make a copy of this application for your own files.

Submit the following

1. The completed application form; initial to agree to terms on other side of this application.
2. Your check payable to Sunset Lake Hydrofest Association. Send full payment or deposit of 1/2 with application; total payment is due by Sept.15 or the late fee will apply.
3. Please include a photograph(s) of your merchandise/product and vending setup.

OR, send photos via email to: WildwoodsHydrofest@comcast.net

SIGNATURE \_\_\_\_\_ Date \_\_\_\_\_

After the application is submitted; you will receive a notification of acceptance within 2 weeks.

Mail or fax form to Ann Fitzgerald, Event Coordinator, Sunset Lake Hydrofest Association at the above address.

VENDOR AREA SIZE \_\_\_\_\_ FEE: \_\_\_\_\_ PAYMENT(S) \_\_\_\_\_

For SLH Office Use